

April 20, 2019

## Your Sponsorship is Needed! Here's why:

- 11 years of cyclists and friends returning year after year
- 2,000 cyclists and friends join the event to ride or attend the post ride food, wine and live music festival
- 42% of cyclists ride the 50-mile course, 38% ride the 25-mile course and 20% join the 15-mile course
- Cyclists come from over 12 different states
- Ages 14 to 84 are on bikes – Cycle for Sight is for all generations

And...most importantly, during the past 11 years we have raised approximately \$2,100,000, helping over 400 veterans and their families, and enabling hundreds of children to attend The Enchanted Hills Camp for the Blind, as well assisting many other local non-profits.

- 47% Female and 53% Male attendees
- Over 300 Memorial Mile signs installed along the entrance to the Yountville Veterans Home to honor and remember loved ones and show support of our Veterans
- Over 30 wineries and local beer makers in attendance at our post ride festival
- Over 200 volunteers making our event both safe and successful



### In support of:

The Enchanted Hills Camp for the Blind  
Rotary Designated Charities emphasizing care, treatment, and continued education for returning Veterans.

### Here's how to participate as a Sponsor:

1. Become a sponsor at our Platinum (10K), Gold (5K), Silver(2K) or Bronze (1K) Levels
2. Become a Cycle for Sight Sponsor Friend \$500
3. Donate as an In-Kind Sponsor

### For your support we will promote you:

1. On our website: [Cycle4Sight.com](http://Cycle4Sight.com)
2. In our email marketing efforts (we have a robust database)
3. Via our social media channels
4. On our event T-shirt (given to all attendees)
5. At our event festival