



NAPA ROTARY

Cycle of Sight

& ROTARY RIDE FOR VETERANS

Napa Valley, California

SATURDAY, APRIL 18, 2020
WINE, FOOD, MUSIC & CYCLING FESTIVAL

100 YEARS OF SERVICE BEFORE SELF

Beneficiaries



Rotary Designated Charities
emphasizing care, treatment,
and continued education for
returning veterans

EVENT DIRECTOR

Rebecca Kotch
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707.278.8377

HONORARY CHAIRMAN & FOUNDER

Gary Rose

EXECUTIVE COMMITTEE

Brian Gross, Rotary Chairman
Dorothy Salmon, Sponsor Chairman
Jill Barwick, Treasurer
Jason Luros, Registration Chairman
Jean Donaldson, Rotary President

HONORARY CHAIRPERSONS

Congressman Mike Thompson
Mayor Jill Techel
Senator Bill Dodd
Sheriff John Robertson
Supervisor Alfredo Pedroza
Assemblymember Cecilia Aguiar-Curry

COMMITTEE

Bill Bennett
Bruce Bardessono
Dale Cariker
Chris Craiker
Joe Dacanay
Dave Delle Donne
Don Devincenzi
Kent Gardella
Robert Green
John Imrie
Gene Kelly
Jim Lyon
Kevin Massie
Bruce McCall
Barbara Nemko
Steve Orndorf
Larry Wolfe
Dana Zanone

SPONSORSHIP OPPORTUNITIES

PLATINUM CORPORATE SPONSOR: \$10,000

- Company name or logo to be displayed on promotional and advertising materials
- Company name or logo on approximately 2,500 t-shirts and custom event jersey
- Company name on 3 Tribute Trail/Memorial Mile Signs
- 35 Rider Packets (include ride entry, t-shirt and festival entry)
- 35 Festival Tickets & 30 VIP Parking Passes
- Additional rider and festival passes may be obtained at a discounted rate

GOLD BAND/ENTERTAINMENT SPONSOR: \$5,000

- Company name or logo to be displayed on bandstand banner
- Company name or logo to be displayed on promotional and advertising materials
- Company name or logo on approximately 2,500 t-shirts and custom event jersey
- Company name on 1 Tribute Trail/Memorial Mile Sign
- 30 Rider Packets (include ride entry, t-shirt and festival entry)
- 30 Festival Tickets & 30 VIP Parking Passes
- Additional rider and festival passes may be obtained at a discounted rate

GOLD CORPORATE SPONSOR: \$5,000

- Company name or logo to be displayed on promotional and advertising materials
- Company name or logo on approximately 2,500 t-shirts
- Company name on 1 Tribute Trail/Memorial Mile Sign
- 30 Rider Packets (include ride entry, t-shirt and festival entry)
- 30 Festival Tickets & 30 VIP Parking Passes
- Additional rider and festival passes may be obtained at a discounted rate

SILVER CORPORATE SPONSOR: \$2,000

- Company name to be displayed on promotional and advertising materials
- Company name on approximately 2,500 t-shirts
- Company name on 1 Tribute Trail/Memorial Mile Sign
- 20 Rider Packets (include ride entry, t-shirt and festival entry)
- 20 Festival Tickets

BRONZE BUSINESS SPONSOR: \$1,000

- Company name to be displayed on promotional and advertising materials
- Company name on approximately 2,500 t-shirts
- Company name on 1 Tribute Trail/Memorial Mile Sign
- 10 Rider Packets (include ride entry, t-shirt and festival entry)
- 10 Festival Tickets

FRIENDS SPONSOR: \$500

- Name to be displayed on promotional and advertising materials
- Name on 1 Memorial Mile Sign
- 5 Rider Packets (include ride entry, t-shirt and festival entry)
- 5 Festival Tickets